

Sponsorship



Benefit	Platinum	Gold	Silver	Bronze
Lead Generation - warm introductions upon request via FWA representative	✓	-	-	-
Tri-annual social exposure package (timelines apply)	✓	-	-	-
Named and listed sponsor at all FWA events	✓	-	-	-
Listed only sponsor at all FWA events (not named)	-	✓	-	-
Sponsorship of / participant in one FWA in person or virtual event* (*In consultation with FWA)	✓	-	-	-
Five minute speaker intro at one FWA event* (*In consultation with FWA)	-	✓	-	-
Sponsors annual FWA board lunch	✓	✓	-	-
LinkedIn Sponsorship Announcement Post	✓	✓	✓	-
Organisational profile in monthly Industry News (one per year at FWA discretion)	✓	✓	-	-
One advertising tile in Industry news (coincides with Platinum & Gold organisational profiles)	✓	✓	50% adv discount	25% adv discount
Copy of Annual Industry Report	✓	✓	-	-
All FWA communications and insights	✓	✓	-	-

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Complimentary FWA event registration (excluding large scale events ie: conference and other)	✓	✓	✓	✓
Logo on FWA Website - Tier 1, 2, 3 or 4	✓	✓	✓	✓
Listing and link in monthly industry news - Tier 1, 2, 3 or 4	✓	✓	✓	✓
Lead Generation - Sponsorship enquiry on the FWA website	✓	✓	✓	✓
Listing in Sponsorship Directory on website	✓	✓	✓	✓
Use of FWA logo on your website and marketing material	✓	✓	✓	✓
First option for conference sponsorship (timing restrictions apply)	✓	✓	✓	✓
Complimentary ticket to FWA Conference	✓ x 2	✓ x 1	✓ x 1	✓ x 1
Complimentary ticket to FWA awards function (coincides with FWA Conference)	✓ x 2	-	-	-
Complimentary Ad in Industry report (timelines apply)	Full page ad	Half page ad	Quarter page ad	-



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